



home of

Jewish Big Brothers Big Sisters  
of Los Angeles

CAMP MAX STRAUS

EXCELLENCE IN MENTORING

---

## ***MEDIA ADVISORY***

August 21, 2007

**FOR IMMEDIATE RELEASE**

Contact: Dan Witzling (323) 456-1151

### **CHARITY ALL-IN NO-LIMIT TEXAS HOLD-EM TOURNAMENT BENEFITING JEWISH BIG BROTHERS BIG SISTERS OF LOS ANGELES**

**WHO:** Jewish Big Brothers Big Sisters of Los Angeles (JBBBS)

**WHAT:** 4<sup>th</sup> Annual Poker Tournament, benefiting JBBBS' mentoring programs that help children reach their true potential. First place earns a \$10,000 buy-in to the World Series of Poker or \$7,500 cash. The top 20 finishers receive cash prizes. The first Royal Flush wins a SmartCAR from Mercedes Benz of Beverly Hills. Relativity Media is also a lead sponsor.

**WHEN:** Thursday, October 11 (6:30 PM lessons, 7:30 PM tournament starts)

**WHERE:** Hollywood Park and Casino  
3883 West Century Blvd., Second Floor  
Inglewood, CA 90303

**COST:** \$200, or \$225 at the door – if seats still available

**CONTACT:** RSVP to (323) 761-8675 ext.236, or online at [www.jbbbsla.org](http://www.jbbbsla.org)

*Founded in 1915, JBBBS specializes in mentoring children through its core matching program and school-based mentoring program. It is also home to Camp Max Straus, a residential camp in Glendale where almost 1,000 underserved, inner-city children annually attend summer camp. JBBBS also hosts several other programs at camp, including the weekend Sports Buddies and Arts Buddies mentoring programs. JBBBS specializes in mentoring children through its wide network of volunteers and staff. Approximately 2,000 children benefit from JBBBS' programs and services annually. For more information or volunteering opportunities, visit [www.jbbbsla.org](http://www.jbbbsla.org).*

015/07

# # #

08/21