

# The Jewish Observer

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(l-r) Sig & Doritt Diamond, Gail & Lee Silver,  
Irene & David Smith, and Margy Feldman,  
President & CEO of JBBBS of LA, photo  
Express Photography

## **JBBBS RAISES MORE THAN 700K DURING AWARD EVENT**

LOS ANGELES – More than \$700,000 was raised last week during Jewish Big Brothers Big Sisters of Los Angeles 2008's Lifetime Achievement Award coined the "Big Event" dinner at the Beverly Wilshire, a Four Seasons Hotel, where more than 800 attendees were on hand.

The evening honored Lee & Gail Silver with the Sydney J. Rosenberg Lifetime Achievement Award and Sig Diamond as Big Brother of the Year.

More than \$700,000 was raised at The Big Event, including a surprise winner. Marcy Schulman, of the opportunity drawing for a Mercedes-Benz smart for two passion car, donated the car back to the organization for an impromptu raffle that within moments raised \$18,000.

Founded in 1915, JBBBS specializes in mentoring children through its core matching program and school-based mentoring program. It is also home to Camp Max Straus, a residential camp in Glendale where almost 1,000 underserved, inner-city children annually attend summer camp. JBBBS also hosts several other programs at camp, including the weekend Sports Buddies and Arts Buddies mentoring programs.

JBBBS specializes in mentoring children through its wide network of volunteers and staff. Approximately 2,000 children benefit from JBBBS' programs and services annually.