



home of

CAMP MAX STRAUS

Jewish Big Brothers Big Sisters  
of Los Angeles

EXCELLENCE IN MENTORING

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## ***MEDIA ADVISORY***

### **FOR IMMEDIATE RELEASE**

Contact: Dan Witzling (323) 456-1151

### **CHANGING CHILDREN'S LIVES THROUGH HIP HOP**

#### **THE FIGUREHEADS COME TO CAMP MAX STRAUS TO FUSE MUSIC & MENTORSHIP**

**WHO:** The Figureheads, Camp Max Straus, where approximately 1,000 underserved children will come this summer.

**WHAT:** National children's performing group, the Figureheads, is coming to spend the day and perform a concert with the children of Camp Max Straus. The day consists of workshops to help children build self esteem and improve relationships by expressing themselves through hip hop music. The culmination of the day features a Figureheads concert involving the children and music developed during the day.

Approximately 1,000 underserved children will come this summer to Camp Max Straus, a program of Jewish Big Brothers Big Sisters. Celebrating its 70<sup>th</sup> summer, Camp Max Straus provides a residential summer camp and year-round mentoring and youth development activities for children between the ages of 7-12 who primarily come from single (or substitute) parent homes.

**WHEN:** July 7, 2007 (7:30 PM concert or call to attend a hip hop workshop during the day)

**WHERE:** Camp Max Straus  
Verdugo Hills, Glendale (\*\*For child security reasons, please call for location.)

### **BACKGROUND:**

Founded in 1915, Jewish Big Brothers Big Sisters (JBBBS) specializes in mentoring children through its core matching program and school-based mentoring program. It is also home to Camp Max Straus, a secular residential camp in Glendale where underserved children from throughout Los Angeles annually attend summer camp. JBBBS also hosts several other programs at camp, including the weekend Sports Buddies and Arts Buddies mentoring programs. JBBBS specializes in mentoring children through its extensive network of volunteers and staff. Approximately 2,000 children benefit from JBBBS' programs and services annually. For more information or volunteering opportunities, visit [www.jbbbsla.org](http://www.jbbbsla.org).