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AMIT JOINS JBBBS AS DIRECTOR OF PROGRAM SERVICES



LOS ANGELES -- Jewish Big Brothers Big Sisters of Los Angeles (JBBBS) has appointed Na'ama Amit as director of program services. Amit will oversee all community-based and site-based mentoring programs. Through these programs, JBBBS served approximately 800 children in 2007 and estimates serving 1,000 children this year.

Amit has worked for the past 12 years in Big Brothers Big Sisters of Monmouth County, New Jersey, including the last six years as their program director.

Born on a kibbutz in Israel, Amit has dedicated her life to social service. Before working with Big Brothers Big Sisters, Amit provided clinical counseling at hospitals in New Jersey for patients with severe emotional challenges. In Israel, she ran a network of new immigrant support groups. Amit has a masters in clinical counseling from Riders College in New Jersey.

"We are well positioned with Na'ama to increase our impact on addressing challenges facing Los Angeles' youth and achieving our goal of serving 5,000 children annually by 2010," President and CEO of Jewish Big Brothers Big Sisters of Los Angeles Margy Feldman said.

JBBBS has achieved accelerated growth in its one-to-one mentoring programs through such a number of innovative efforts including its recent partnership with the City of Santa Monica and Santa Monica school district in providing school-based mentoring to a growing number of local students.

Founded in 1915, Jewish Big Brothers Big Sisters of Los Angeles (JBBBS) specializes in mentoring children through its core matching program and school-based mentoring program. It is also home to Camp Max Straus, a residential camp in Glendale serving underserved, inner-city children annually through summer camp or weekend Sports Buddies and Arts Buddies mentoring programs.

JBBBS specializes in mentoring children through its wide network of volunteers and staff. More than 2,500 children benefit from the organization's programs and services annually.

