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## FELDMAN RECEIVES NATIONAL AWARD AS TOP MENTORING PROFESSIONAL FROM BBBS



CEO of Jewish Big Brothers Big Sisters  
at Los Angeles Margy Feldman

LOS ANGELES -- Big Brothers Big Sisters' (BBBS) Nationwide Leadership Council on last week recognized Margy Feldman as the top professional with the Skip Walsh Award during its national conference in St. Louis, Missouri. Feldman is president and CEO for Jewish Big Brothers Big Sisters of Los Angeles. She received the award for strengthening Big Brothers Big Sisters mentoring services to children through her excellence in her own organization's work and generosity exhibited in providing resources, support and encouragement to colleagues throughout the country.

Under Feldman's leadership, Jewish Big Brothers Big Sisters (JBBBS) served more than 2,500 children last year through a variety of mentoring and youth development programs. In 2004, she became the first female CEO of JBBBS, working with a board of 67 business and community leaders, and overseeing her staff of 32 full-time and 80 seasonal employees. Rather than merely directing, Feldman leads both her organization and her community by example. In many cases, she is responsible for a program's inception and she is always concerned with a program's execution. Her motto is, "It's -- always -- all about the children."

"Volunteers, alumni, leaders, staff, donors, and corporate and foundation partners are creating a nationwide network committed to our unique results-based approach to making a difference," President and Chief Executive Officer of Big Brothers Big Sisters Judy Vredenburgh said. "All those who care about America's children are invited to be part of the Big Brothers Big Sisters movement."

Not only has Feldman guided incredible agency growth, she has taken an active role as 2008-2009 State Association President of Big Brothers Big Sisters California in fostering greater collaboration and mentorship with fellow Big Brothers Big Sisters agency leaders. In her capacity as state association president, where 20 agencies worked together to serve more than 10,000 children this past year, Feldman is guiding efforts towards collaboration in financial resource development, public affairs and community outreach.

"On behalf of the board, we are very proud of Margy. Her leadership enables JBBBS to reach more children in more ways and her efforts embody the highest standards of the Skip Walsh Award," Chairman of the Board Bill Ratner said.

Additionally, Feldman continuously meets with community leaders in schools, religious organizations and public sector organizations to seek out ways to serve children in-need. Increasingly, Los Angeles community and business leaders have turned to Feldman for her guidance in serving children. She helped form a partnership with a new Iranian American Young Professional organization that led to the establishment of a new site-based mentoring program into a new underserved community.

Feldman is mentoring the program facilitators to empower the children of immigrants to become mentors for the next generation. She has cultivated active corporate involvement, both on the JBBBS board and in the community and continues to advance JBBBS' relationship with organizations to achieve substantial funding potential partners for new school-based mentoring services.

Feldman has proven her ability to serve an increasing number of children in one of the most diverse cities in the United States through her innovative approaches to mentoring programs.

Founded in 1915, Jewish Big Brothers Big Sisters of Los Angeles (JBBBS) specializes in mentoring children through its core matching program and school-based mentoring program. It is also home to Camp Max Straus, a residential camp in Glendale serving underserved children annually through outdoor environmental education, summer camp or weekend Sports Buddies and Arts Buddies mentoring programs.

JBBBS specializes in mentoring children through its wide network of volunteers and staff. More than 2,500 children benefit from the organization's programs and services annually.