



Press Release

Media Contact:

Cari Uslan
Jewish Big Brothers Big Sisters of Los Angeles
323.456.1147
cuslan@jbbbsla.org

FOR IMMEDIATE RELEASE

Sandy Sigal Named Board President of Jewish Big Brothers Big Sisters of Los Angeles

LOS ANGELES, CA – (January 9, 2023) - Jewish Big Brothers Big Sisters of Los Angeles is proud to announce the appointment of Sanford “Sandy” Sigal as the organization’s new Board President.

Sandy brings a wealth of experience and leadership skills to this role, having been an active member of the board for nearly 20 years. As a child, he attended Camp Bob Waldorf, an overnight camp owned and operated by Jewish Big Brothers Big Sisters, which he credits for teaching him the value of mentorship, inclusivity, and a love of camping, horseback riding, teamwork, and leadership. He has demonstrated a strong commitment to the organization’s mission of providing mentorship, camp, college, and teen support to youth in need, and is dedicated to helping make a positive impact in the Los Angeles community.

“We are thrilled to have Sandy take on this important role as our new Board President,” said Cari Uslan, CEO of Jewish Big Brothers Big Sisters of Los Angeles. “His passion, personal connection, and dedication to our organization will be invaluable as we continue to grow and serve more youth in need.”

“It is an incredible honor to be named President of Jewish Big Brothers Big Sisters,” added Sandy Sigal. “When I was 7 years old and my mom needed a place for her young son to be nurtured in a positive environment, with positive role models. Jewish Big Brothers Big Sisters found me a home in Camp Bob Waldorf. To be involved with the organization that changed my life over 50 years ago and help lead it today is the honor of a lifetime. This organization has an amazing mix of great and meaningful impact, and an incredible professional team that achieves great return on investment for our community’s youth.”

Sandy has been involved with the organization for almost 30 years, serving on the Board of the Foundation for Camp Bob Waldorf, co-chairing their dinner and family day committee, and serving on the Board of Jewish Big Brothers Big Sisters for over 15 years, serving most of that time on the Executive Committee. He was also honored as the first recipient of the William Shatner Humanitarian Award for his service on behalf of the Organization. Sandy also serves on the Board of the Jewish Federation of Greater Los Angeles, the Board of Stephen Wise Temple, and was former Chair of the Real Estate Principals Organization (RPO), the real estate group of the Jewish Federation dedicated to giving and mentoring. He is also an active participant in the Community Leadership Institute (CLI) dedicated to mentoring young leaders in professional, personal, and spiritual development.

On the business front, Sandy is a leading member of the Young President’s Organization (YPO) having served twice as a Chapter Chair for local chapters, and three times as learning chair, most recently for the Chapter he helped co-found, YPO Pacific Coast Gold. He has received the Ernst and Young Entrepreneur of the Year Award for Los Angeles, as well as other awards for his community and business involvement.

Sandy Sigal is a graduate of UCLA and has been an entrepreneur in the real estate industry for over 40 years. Mr. Sigal founded and currently serves as Chairman, Chief Executive Officer and President of NewMark Merrill Companies, Inc., which has grown to be one of the fastest growing privately held developers and owners of

shopping centers in California, Colorado, and Illinois. Since NewMark Merrill's inception in 1997, Mr. Sigal has acquired, developed and/or managed and repositioned over 150 retail shopping centers. He is also Chairman of BrightStreet Ventures, a company he co-founded to provide more opportunities to his merchants and other owners of shopping centers by integrating on-line and social platforms with traditional brick and mortar businesses.

Sandy has four children, and resides in Hidden Hills, California with his wife, Allison.

About Jewish Big Brothers Big Sisters of Los Angeles:

Founded in 1915, JBBBSLA enriches the lives of children through its meaningful programs: Youth Mentoring, Camp Bob Waldorf, College Access + Success, and Teen Talk App. JBBBSLA's mission is to assist youth in achieving their full potential by providing impactful programs that facilitate lasting relationships and support positive youth development. Each year JBBBSLA serves more than 1,200 youth from a variety of backgrounds, races, religions, and socio-economic status. For more information about the organization or to donate, please visit: www.jbbbsla.org.

###